# Gezondheidszorg 2.1

# Care for what you wish for

**Marcel Levi, internist**

*Voorzitter Nederlandse Organisatie voor Wetenschappelijk Onderzoek (NWO)*
*Professor of Medicine Universiteit van Amsterdam/University College London*

*“Leve de privatisering…”*

Minister van regeltjes botst met menselijke kant van zorg

*Basiszorgverzekering duurder*

Ondergang van ziekenhuizen

GGZ-zoekmachine moet wachttijd verkorten

Criminelen in medicijnenhandel

Big data kansen voor zorg en welzijn

Een neppil waar je beter van wordt

Meer winst zorgverzekeraars

Kamer worstelt met dwang in de zorg

Zorg moet op behoud personeel inzetten

*Zorg zonder contract onder druk*

Crisis is een kans voor de zorg

Rekenkamer EU onderzoekt grensoverschrijdende zorg

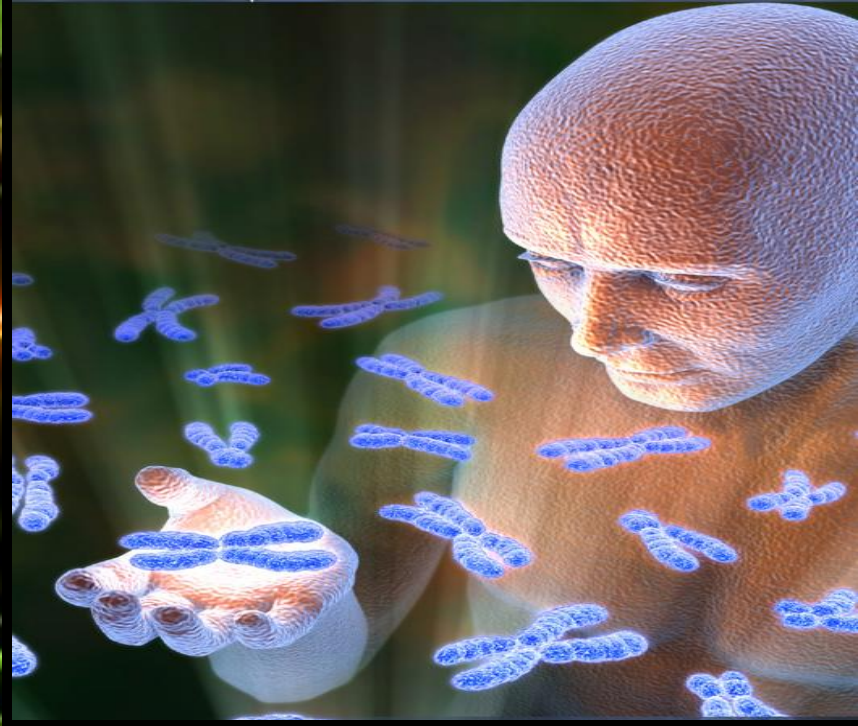
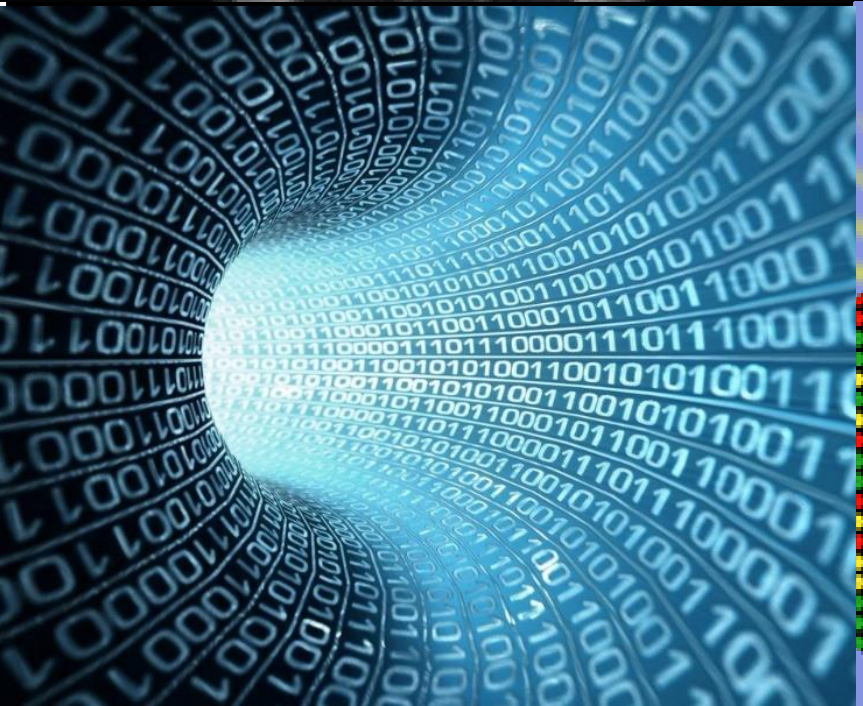
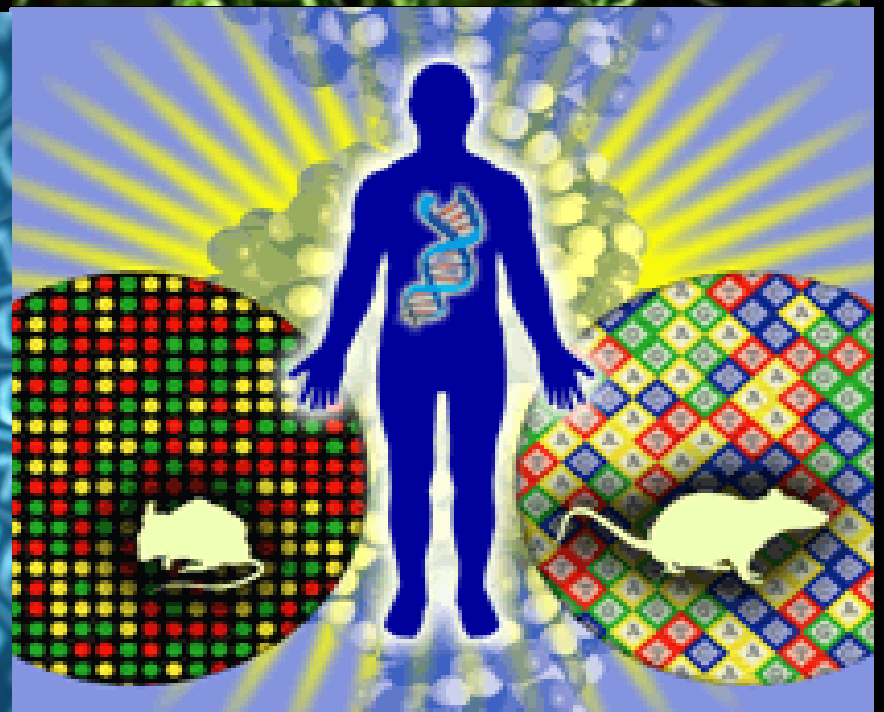
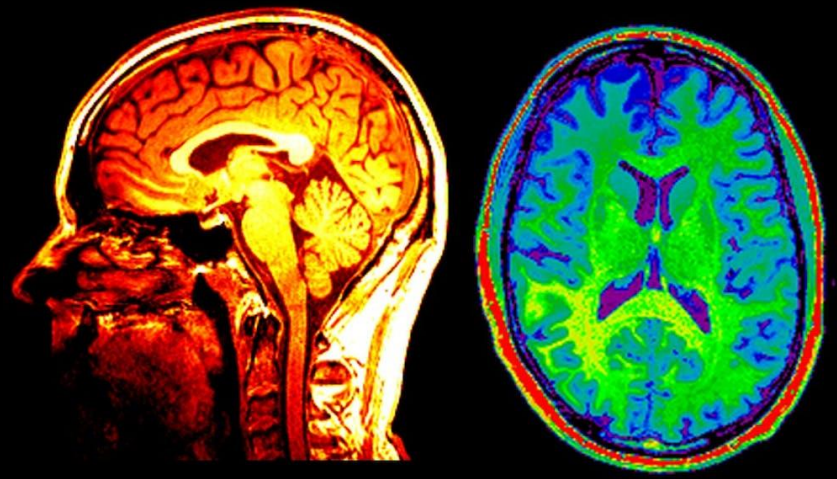
Virtuele assistent ouderen

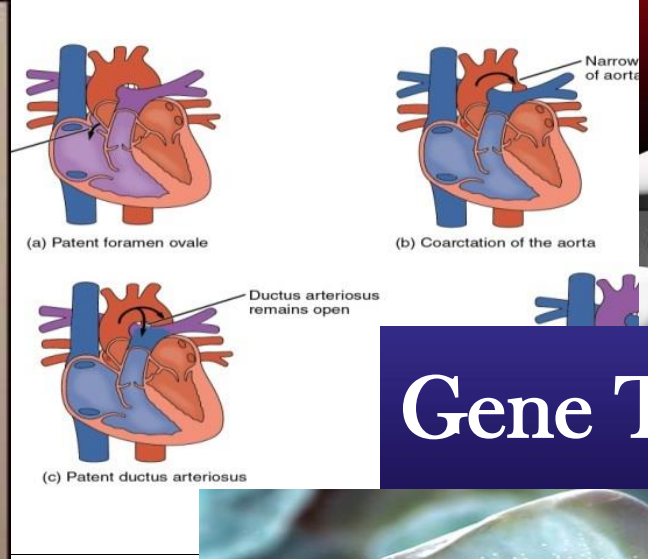
Onrust over megabezuiniging

“Zorg is pervers geregeld”

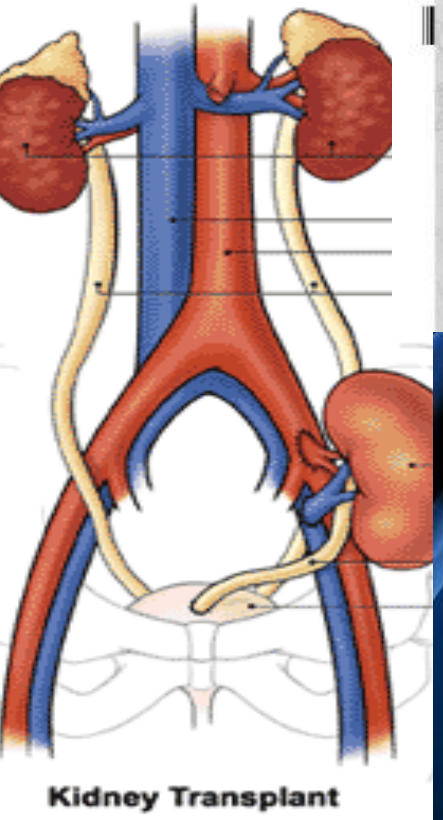
Brussel maant Nederland over gezondheidszorg

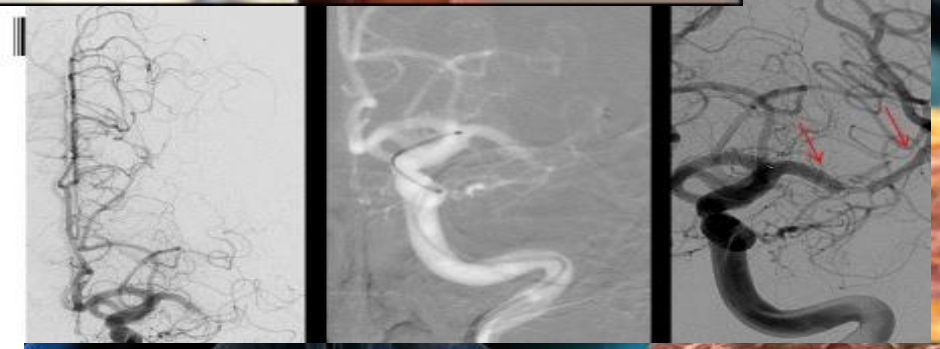
# De gouden eeuw van de geneeskunde

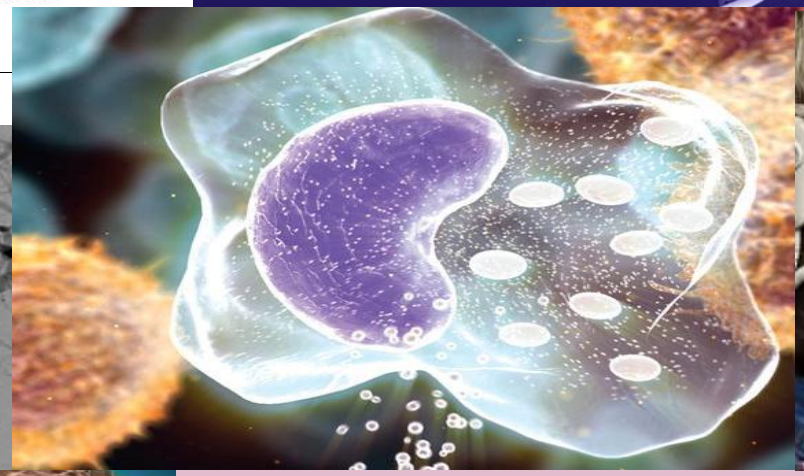





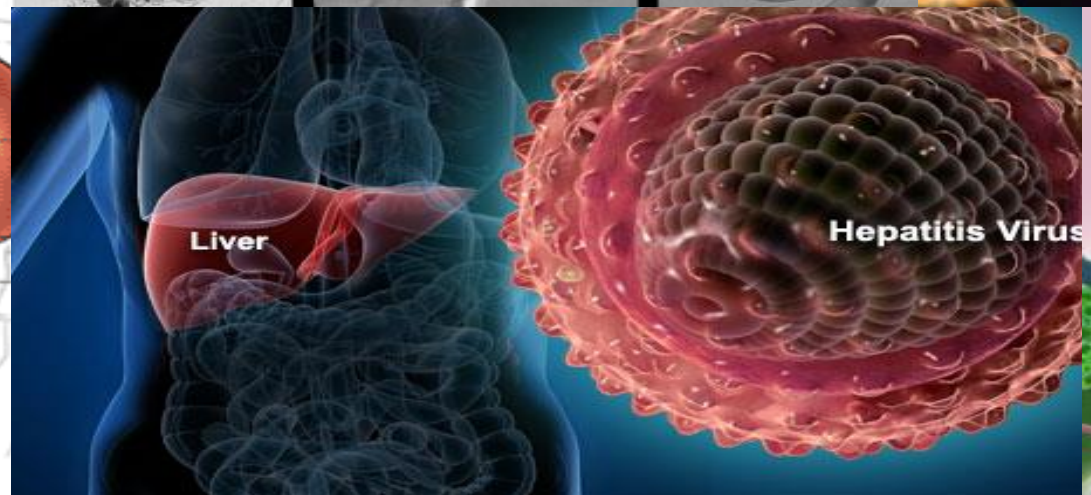


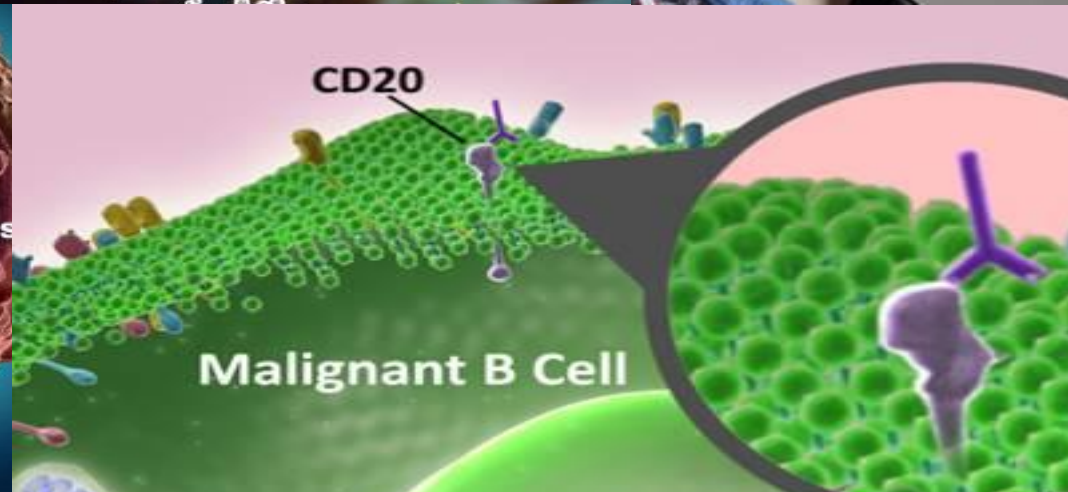
# Gene Therapy



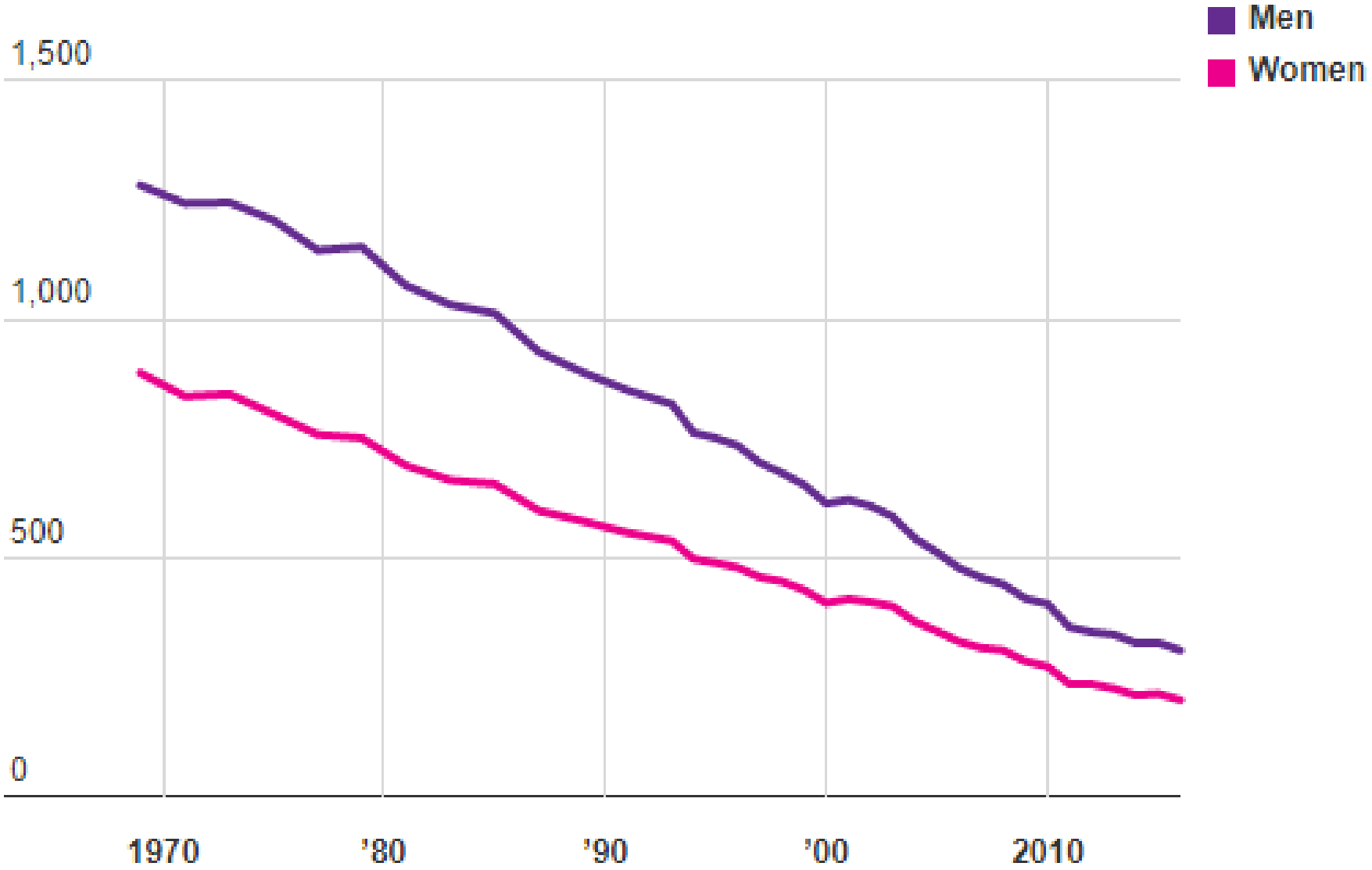



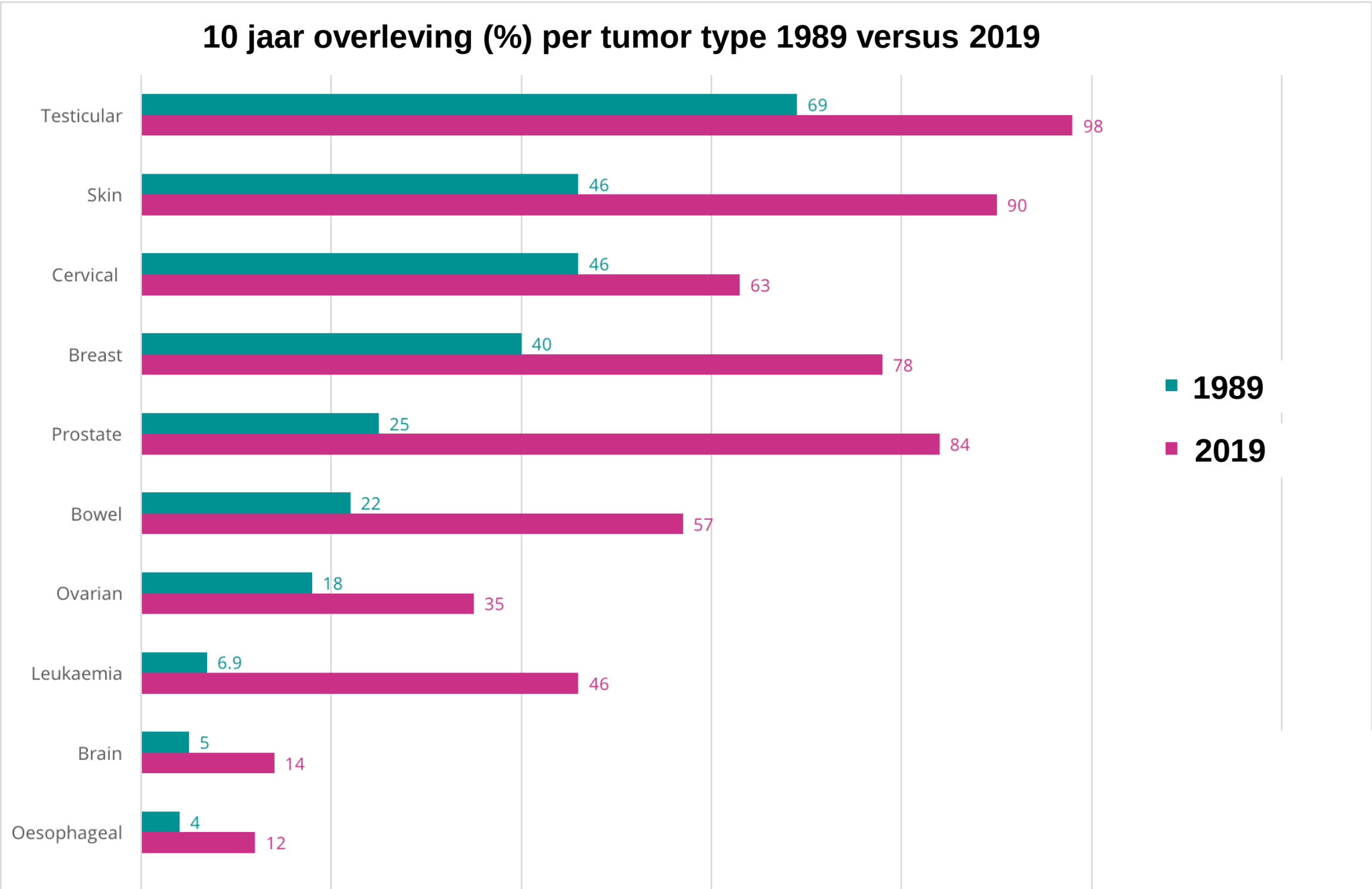




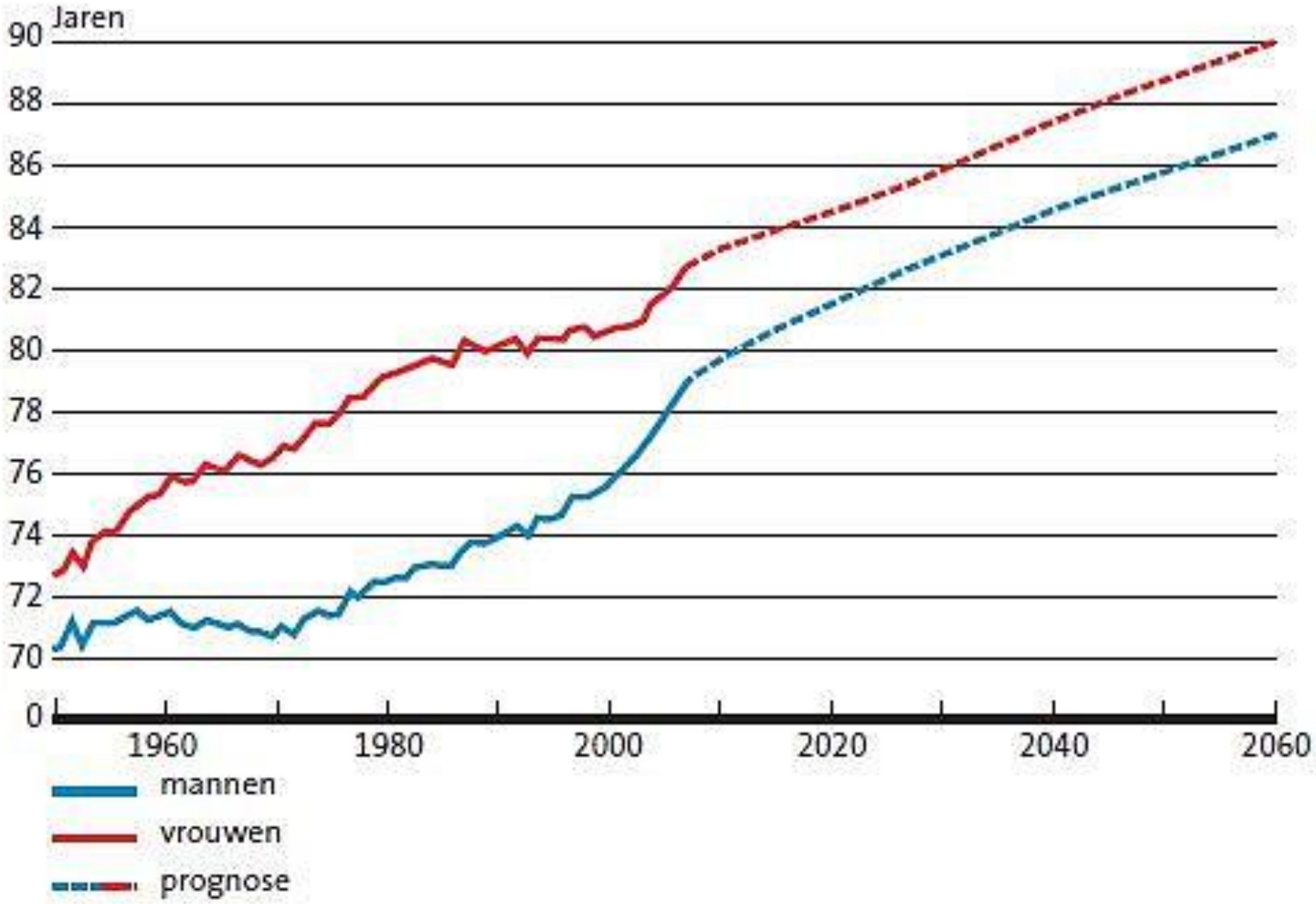



# Age-standardised death rates per 100,000 from cardiovascular disease (CVD), all ages, 1969 - 2016 (UK)




10 jaar overleving (%) per tumor type 1989 versus 2019
Testicular
69
98
Skin
46
90
Cervical
46
63
Breast
40
78
Prostate
25
84
Bowel
22
57
Ovarian
18
35
Leukaemia
6.9
46
Brain
5
14
Oesophageal
4
12
1989
2019

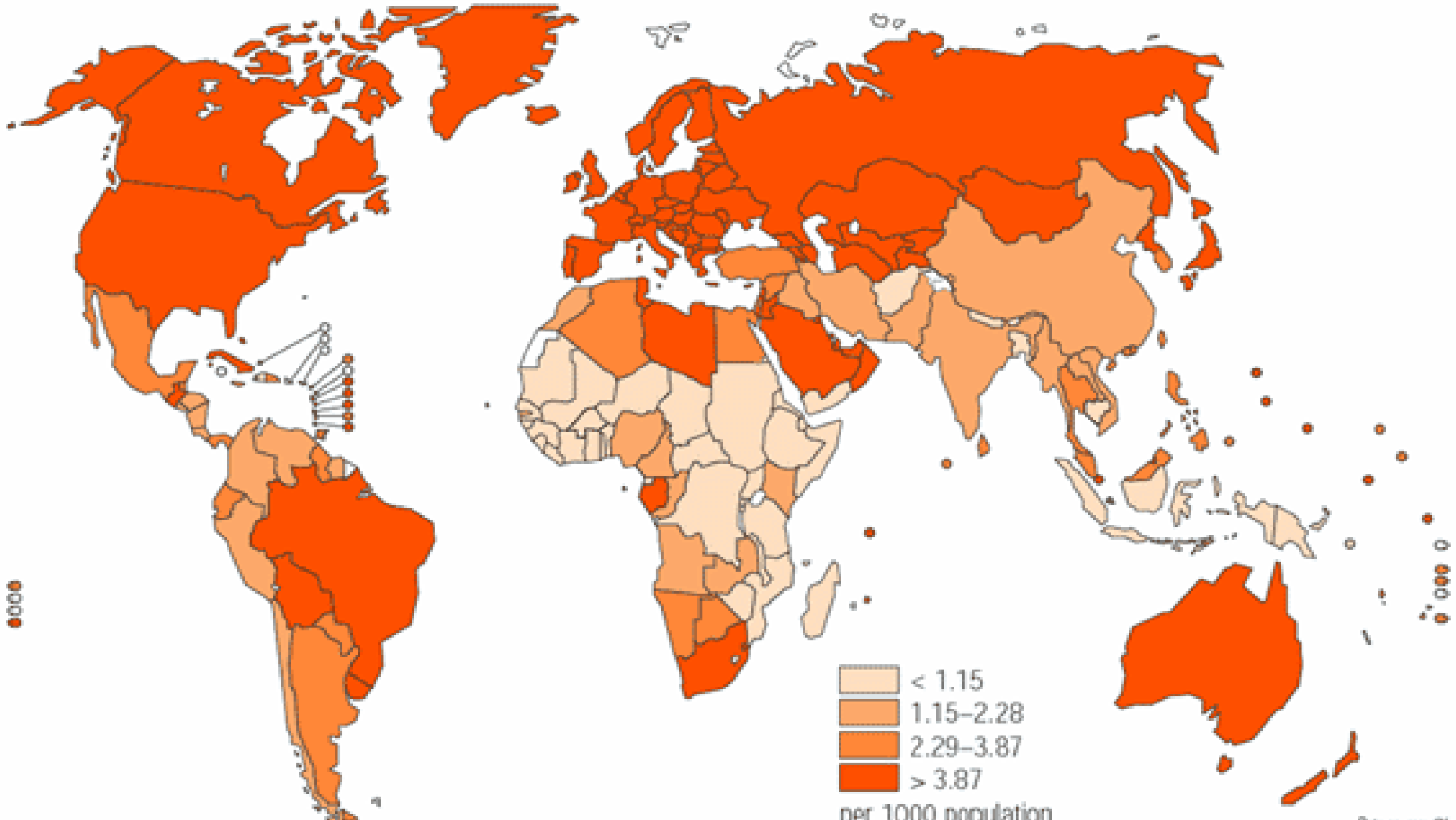
# Levensverwachting bij geboorte



# When you suffer from success

STAFF
SHORTAGE !

# Global shortage of health workers



NEW MINDSET
NEW RESULTS

# Een derde moet in zorg gaan werken

NET BINNEN

- Plezierjacht verwoest bij nachtelijke brand in Purmerend, brandstichting niet uitgesloten
- Zeeman speurt voor Lucas Kramer in het magazijn
- Premium Met een bistro als Felien maak je vrienden | recensie Over de Tong
- In de kreukels voor een beetje wereldfaam
- Brutale diefstal van grote zekering uit elektriciteitshuisje zorgt voor stroomproblemen in IJmuiden

Bekijk meer

The Daily N

Sunday, August 30, 1912

# Third of workers telephone

As home telephone services are rapidly expanded the number of workers required to man the telephone operator central services is likely to grow to about a thirtd of the working population. In the last three years the growth of telephone operators was at leat 15% per year and the number of people now working in these position has surpassed

Sunday Tim

Sunday, March 8, 1911

# Telephone operator crisis

More and more people are needed to work as a telephone operator in the next years as home telephone services are exploding

Rer
foll
imp

Transformation
Change
INNOVAT
PROCESS
DEVELOPED
ADVANCEMENT
Innovation
EXPANSION
MODIFY
REFINEMENT
Evolve
CREATIVITY
Development
PROMOTE
Adapting
Build
Modification
IDEAS
PROGRESS
IMPROVE
Metamorphosis
Strategies
Reorganization
ALTERATION
CHANGE
REBUILDING

# When you suffer from success

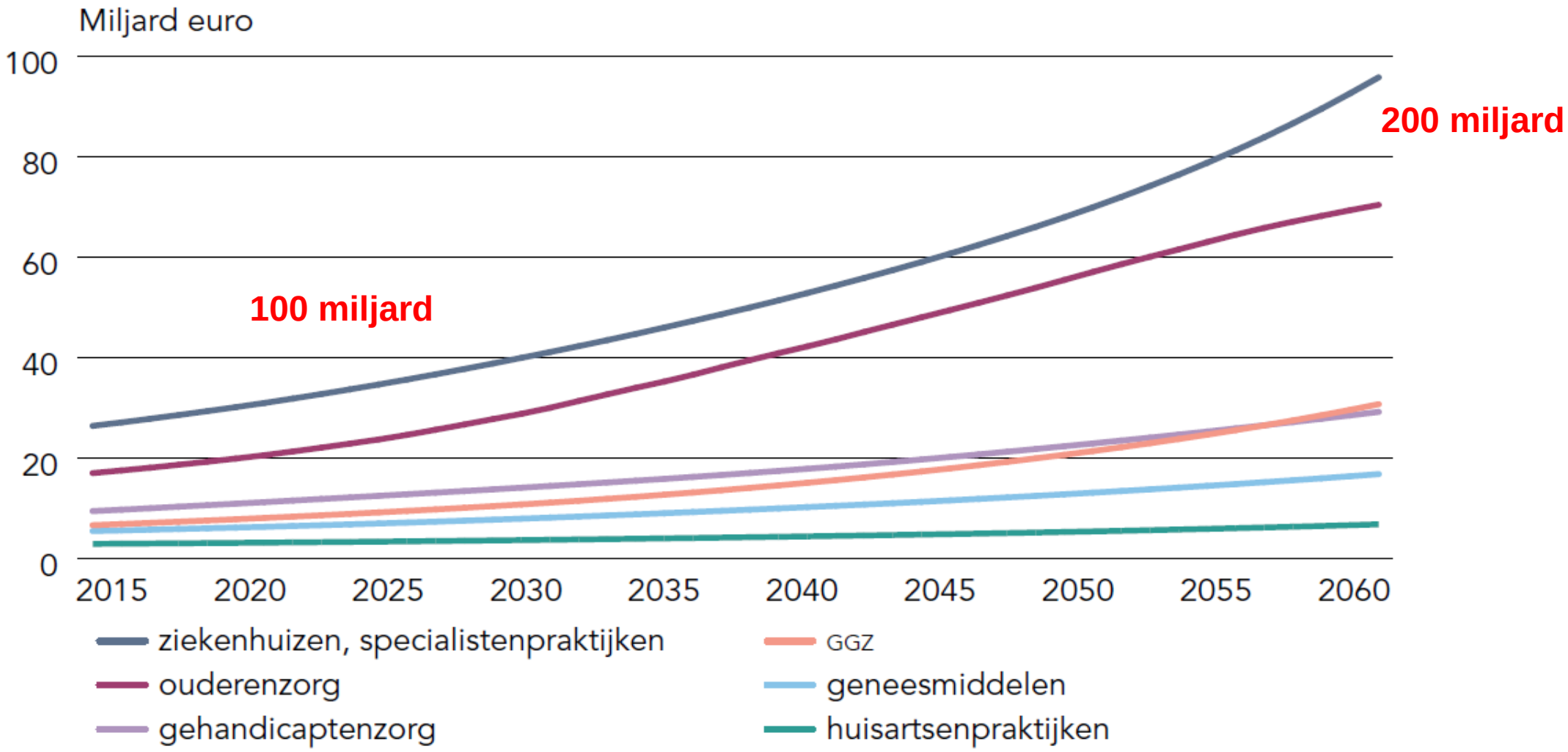
Rapport

# Kiezen voor houdbare zorg

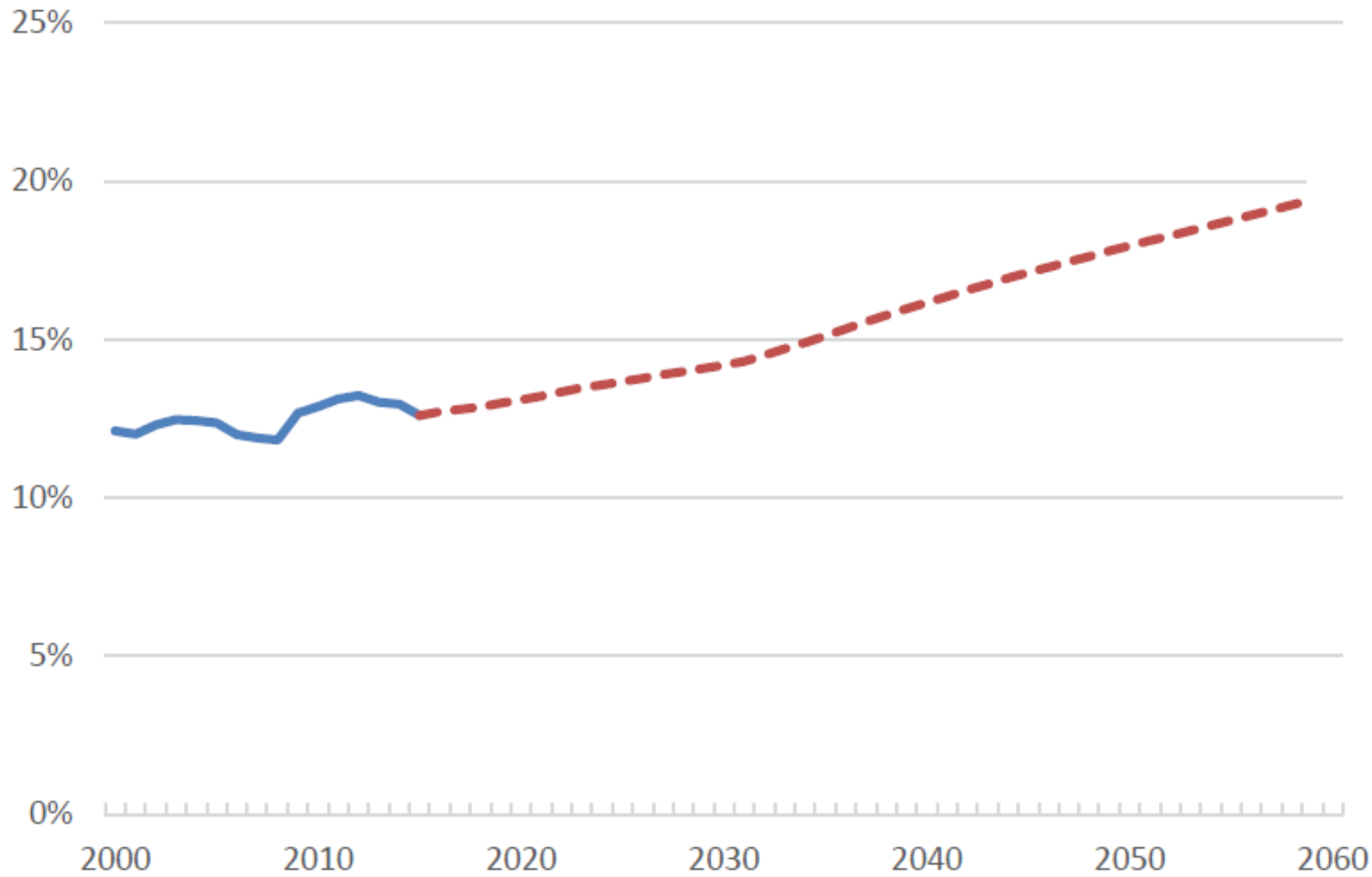
## Mensen, middelen en maatschappelijk draagvlak

WRR

**Figuur 2.7** Toekomstprojectie zorguitgaven voor afzonderlijke sectoren, 2015-2060 (in miljarden euro's van 2015).



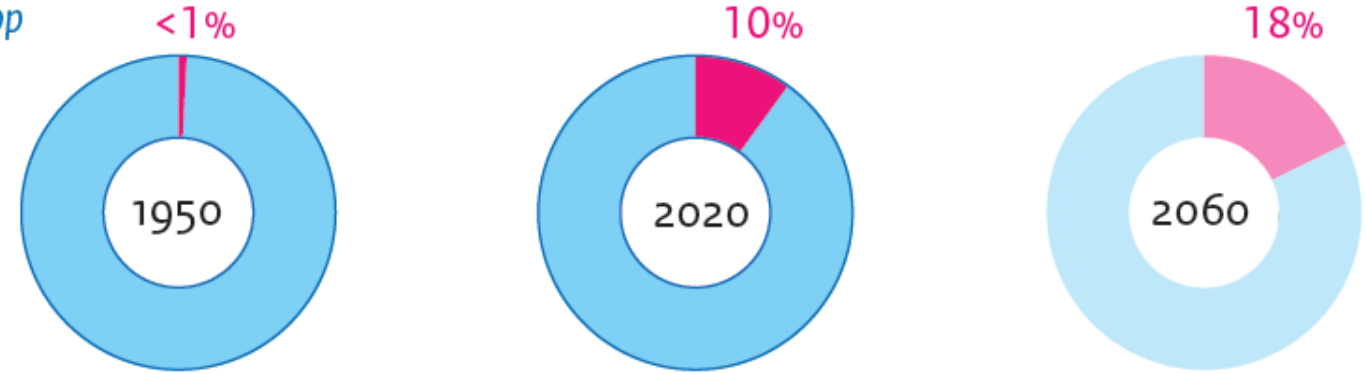

Bron: Vonk et al. 2020.




*Figuur 4.20. Zorguitgaven als percentage van het bruto binnenlands product, 2000-2060. Bron: RIVM/CPB.*

Centraal Planbureau

***Zorguitgaven** als % van het bbp*



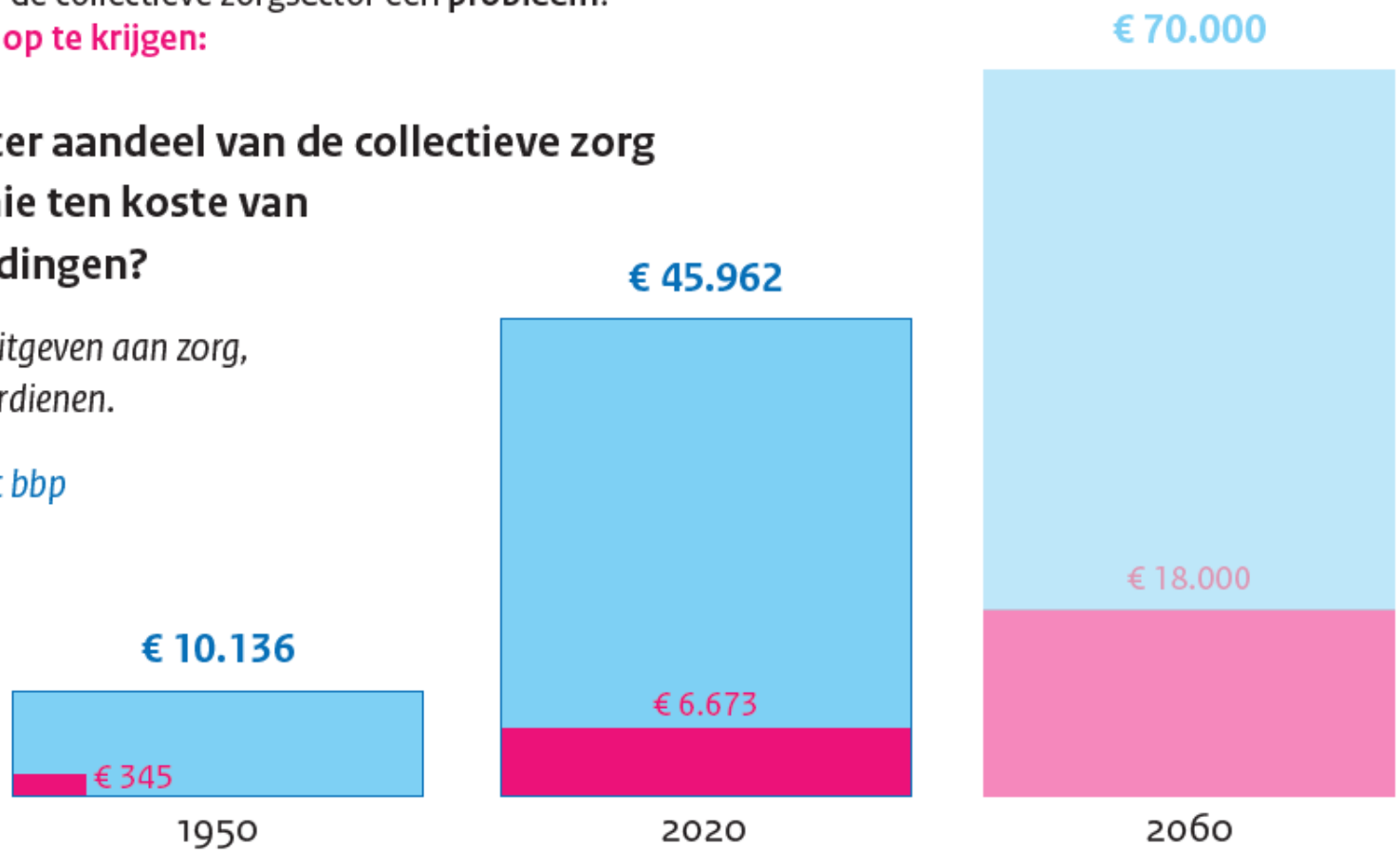

Wanneer is de omvang van de collectieve zorgsector een **probleem**?
**Drie vragen om daar zicht op te krijgen:**

vraag 1

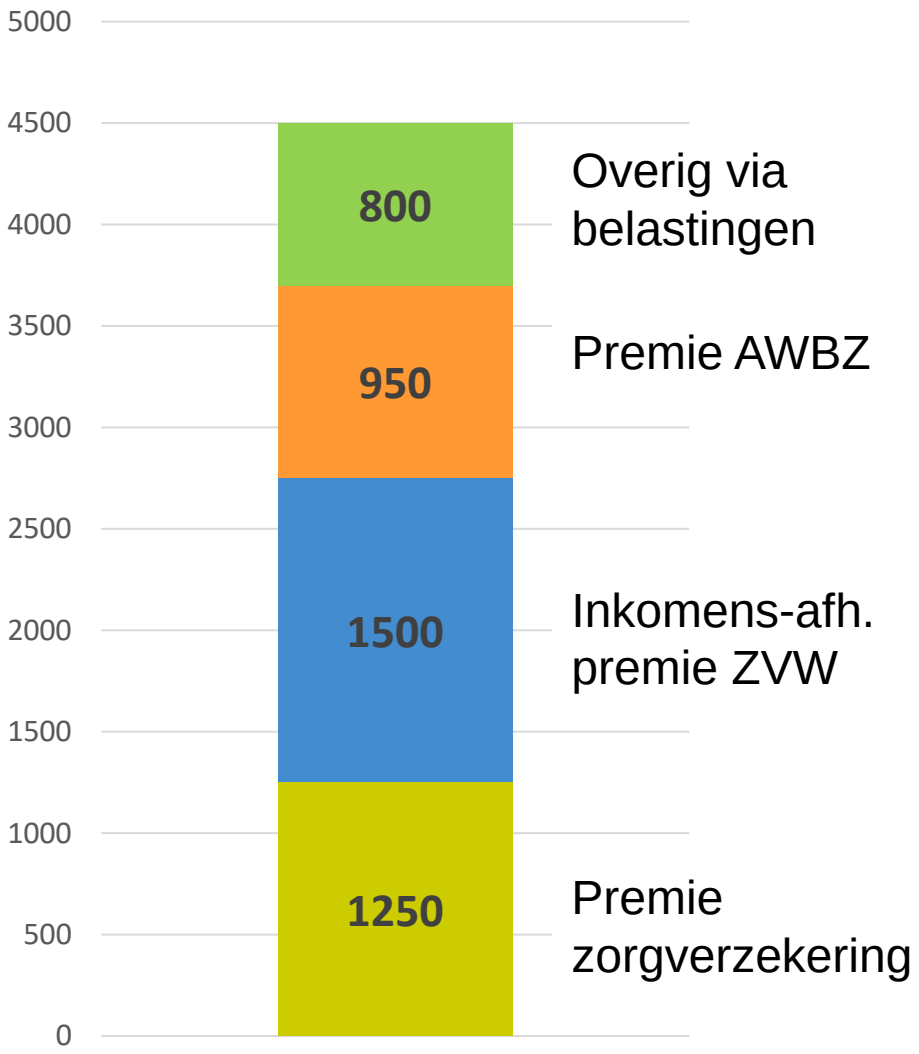
## Gaat een groter aandeel van de collectieve zorg in de economie ten koste van andere bestedingen?

*Weliswaar gaan we meer uitgeven aan zorg, maar we gaan ook meer verdienen.*

***Zorgkosten** als deel van het bbp per hoofd van de bevolking*



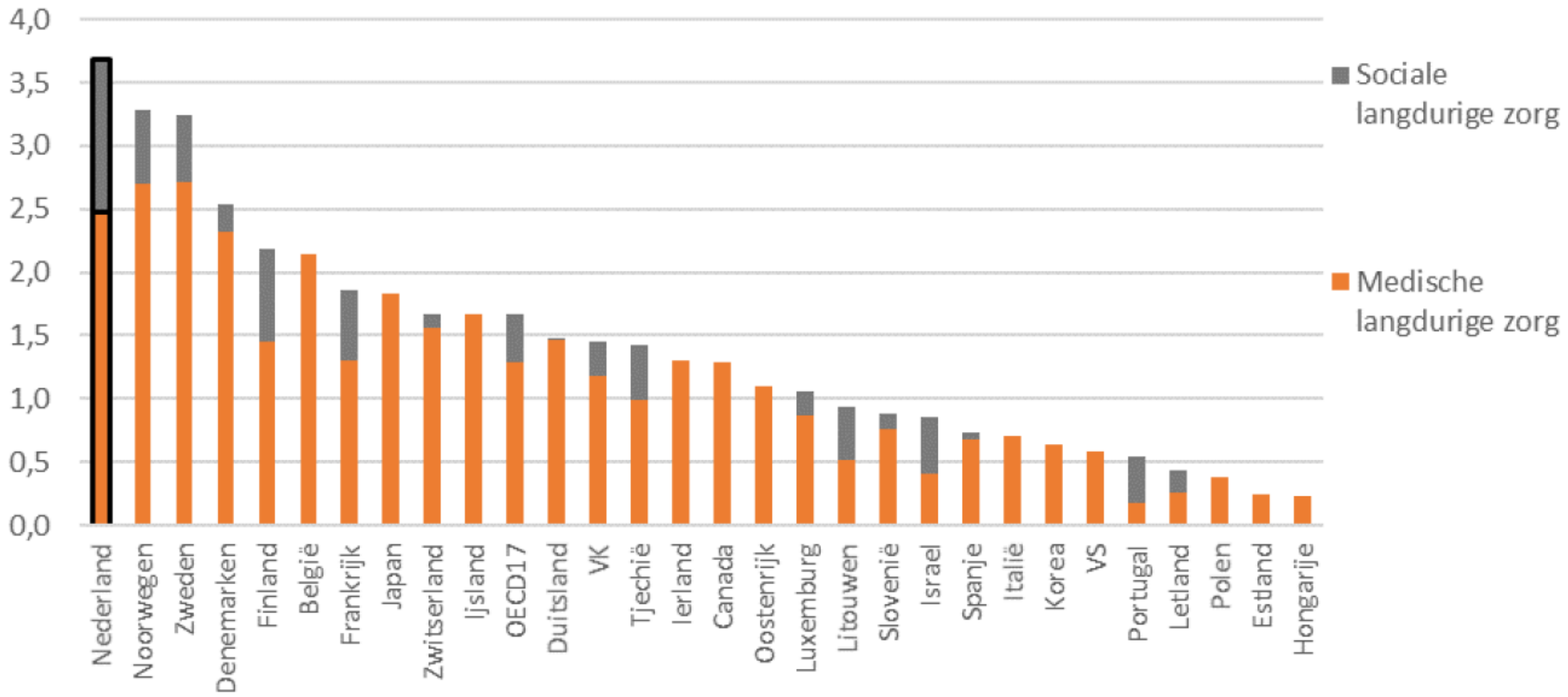
# Wat geeft een Nederlander uit aan zorg?




**Wat besteedt Nederlander gemiddeld aan:**

| | |
|---|---|
| Hypotheek/huur | 8400 € |
| Auto | 5400 € |
| Vakanties | 2200 € |

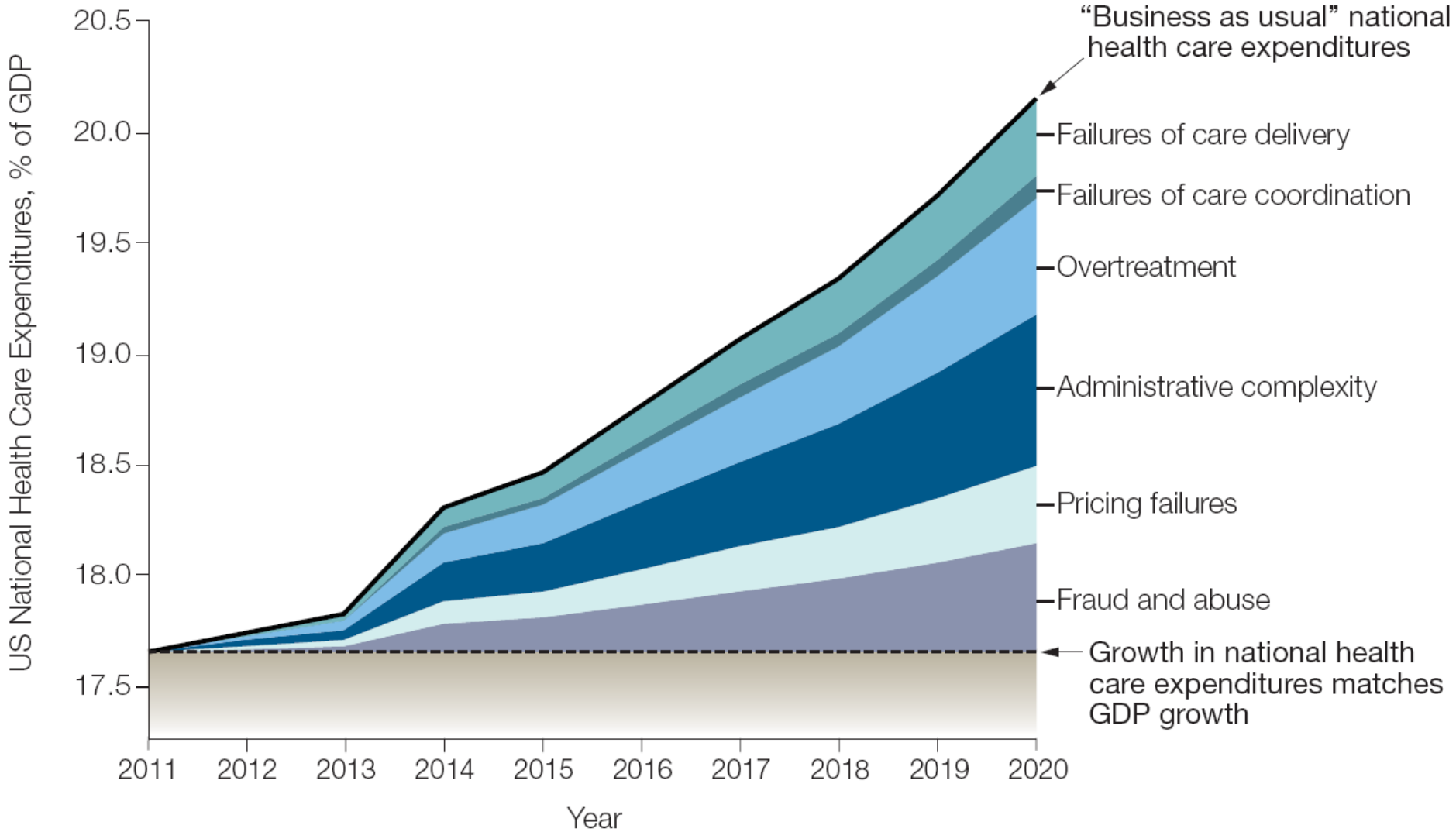
## Figuur 2b: Uitgaven langdurige zorg in internationaal perspectief



The NEW ENGLAND JOURNAL of MEDICINE

# Eliminating Waste in US Health Care

Donald M. Berwick, MD, MPP
Andrew D. Hackbarth, MPhil



# Waste in the US Health Care System
# Estimated Costs and Potential for Savings

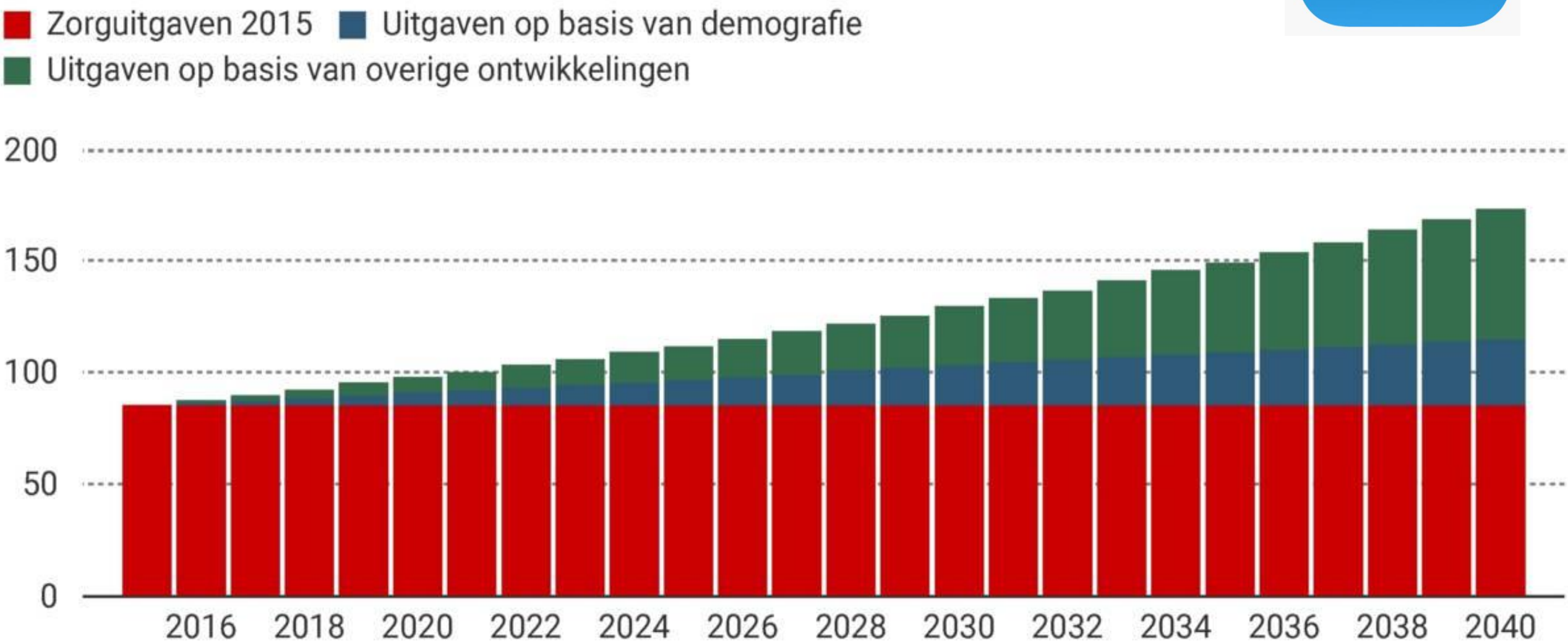
William H. Shrank, MD

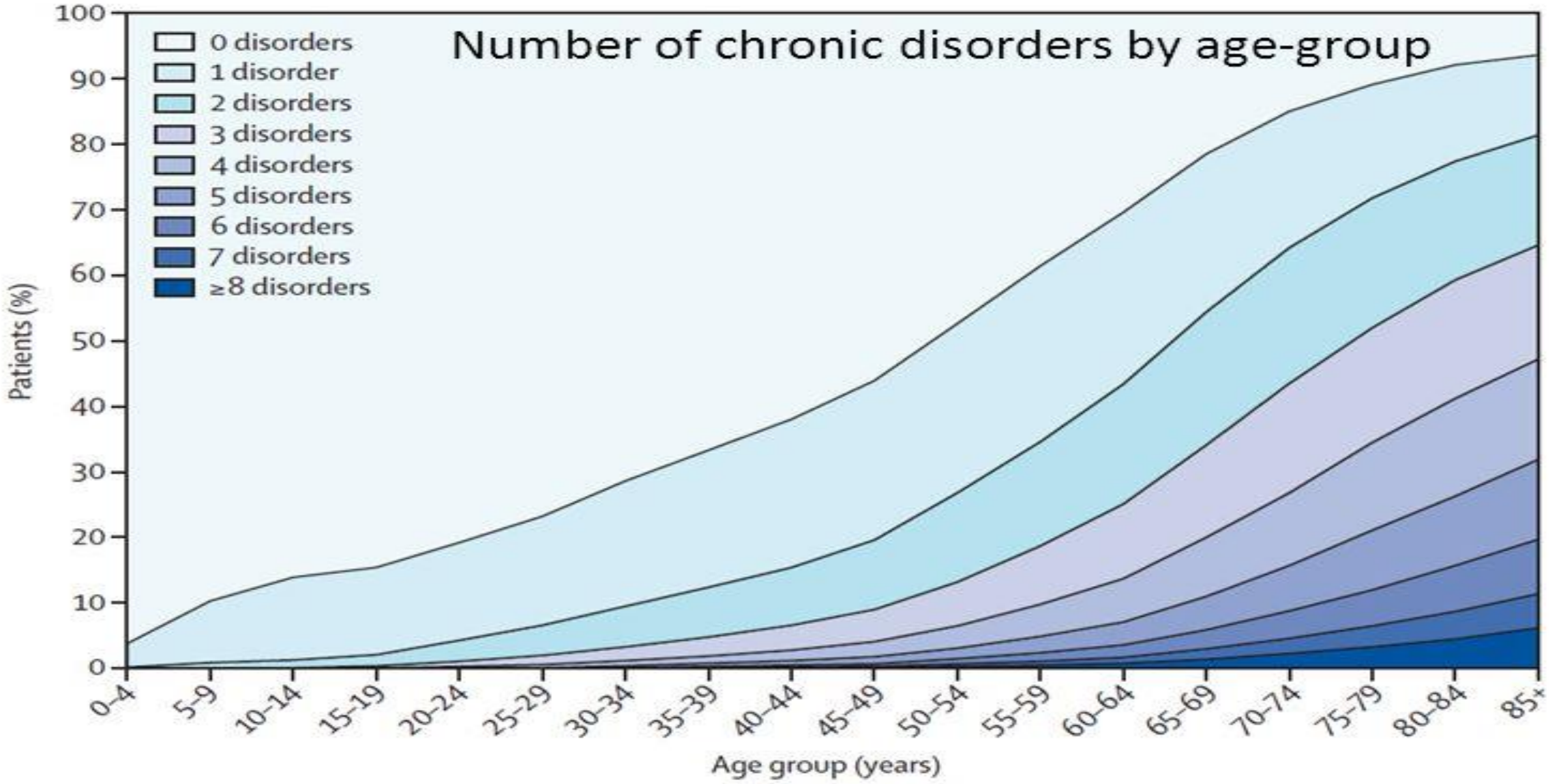
*JAMA*. 2019;322(15):1501-1509.

| Domain | Costs, $US Billion | |
|---|---|---|
| | Annual Estimates | Total Range |
| Failure of Care Delivery | | |
| Hospital-acquired conditions and adverse events[18-21] | 5.7-46.6 | 102.4-165.7 |
| Clinician-related inefficiency (variability in care, inefficient use of high-cost physicians)[26,27] | 8.0 | |
| Lack of adoption of preventive care practices (obesity, vaccines, diabetes, hypertension)[22-25] | 88.6-111.1 | |
| Failure of Care Coordination | | |
| Unnecessary admissions and avoidable complications[18,28] | 5.9-56.3 | 27.2-78.2 |
| Readmissions[29,30] | 21.25-21.93 | |
| Overtreatment or Low-Value Care | | |
| Low-value medication use[12,31-34] | 14.4-29.1 | 75.7-101.2 |
| Low-value screening, testing, or procedures[14,35,36] | 17.2-27.9 | |
| Overuse of end-of-life care[37] | 44.1 | |
| Pricing Failure | | |
| Medication pricing failure[8] | 169.7 | 230.7-240.5 |
| Payer-based health services pricing failure[38,39] | 31.4-41.2 | |
| Laboratory and ambulatory pricing[40] | 29.7 | |
| Fraud and Abuse | | |
| Fraud and abuse in Medicare[41-43] | 58.5-83.9 | 58.5-83.9 |
| Administrative Complexity | | |
| Billing and coding waste[44] | 248 | 265.6 |
| Physician time spent reporting on quality measures[10] | 17.6 | |

# Waardoor zullen zorguitgaven stijgen?

Uitgaven in miljarden euro's





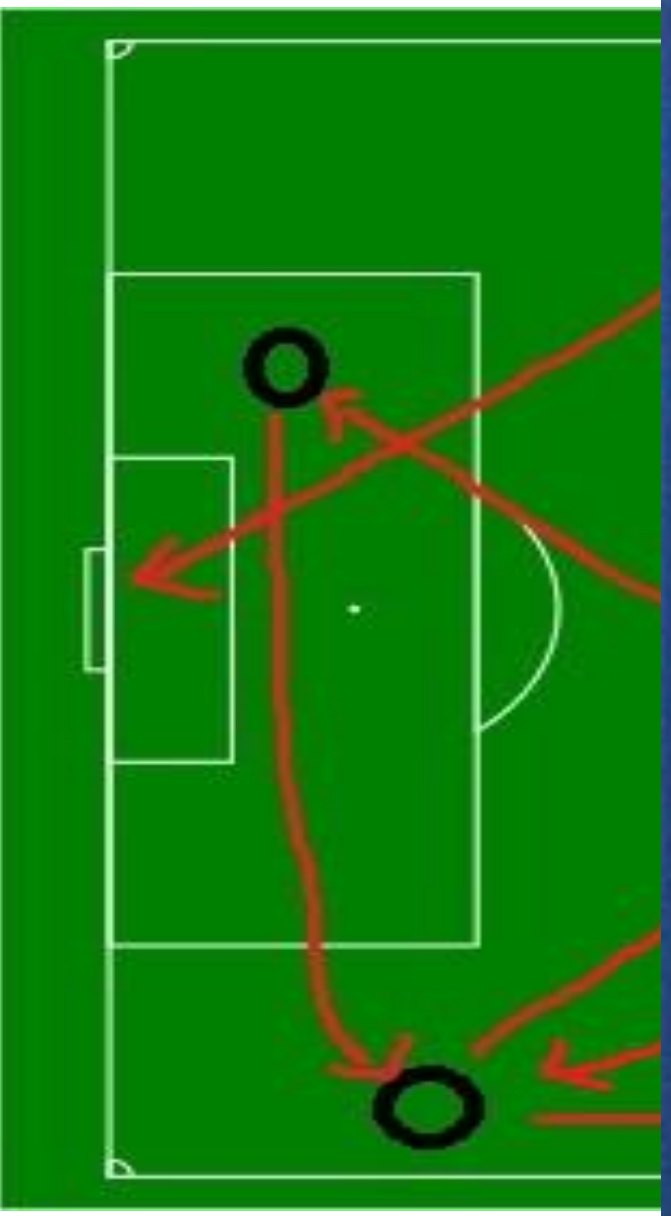

Barnett K, Mercer SW, Norbury M, et al.
**Epidemiology of multimorbidity and implications for health care, research, and medical education: a cross-sectional study.**
Published online May 10, 2012 DOI:10.1016/S0140-6736(12)60240-2.

NUMMER 76.. MENEER VAN GALEN
PIEP
MR. THEEKAM
LONG ARTS
HUID ARTS
PSYCH IATER
HART & VAAT
OSTEO
REIN DE KORT

0,318
0
TILT
100 POINTS
1 POINT
10 POINTS WHEN LIT
10 POINTS WHEN LIT
1 to 4 ROLLOVERS SPECIAL WHEN LIT
10 POINTS WHEN
FLIPPER
FLIPPER
Gottlieb & Co.

The whole is greater than the sum of the parts

RCM
Jair

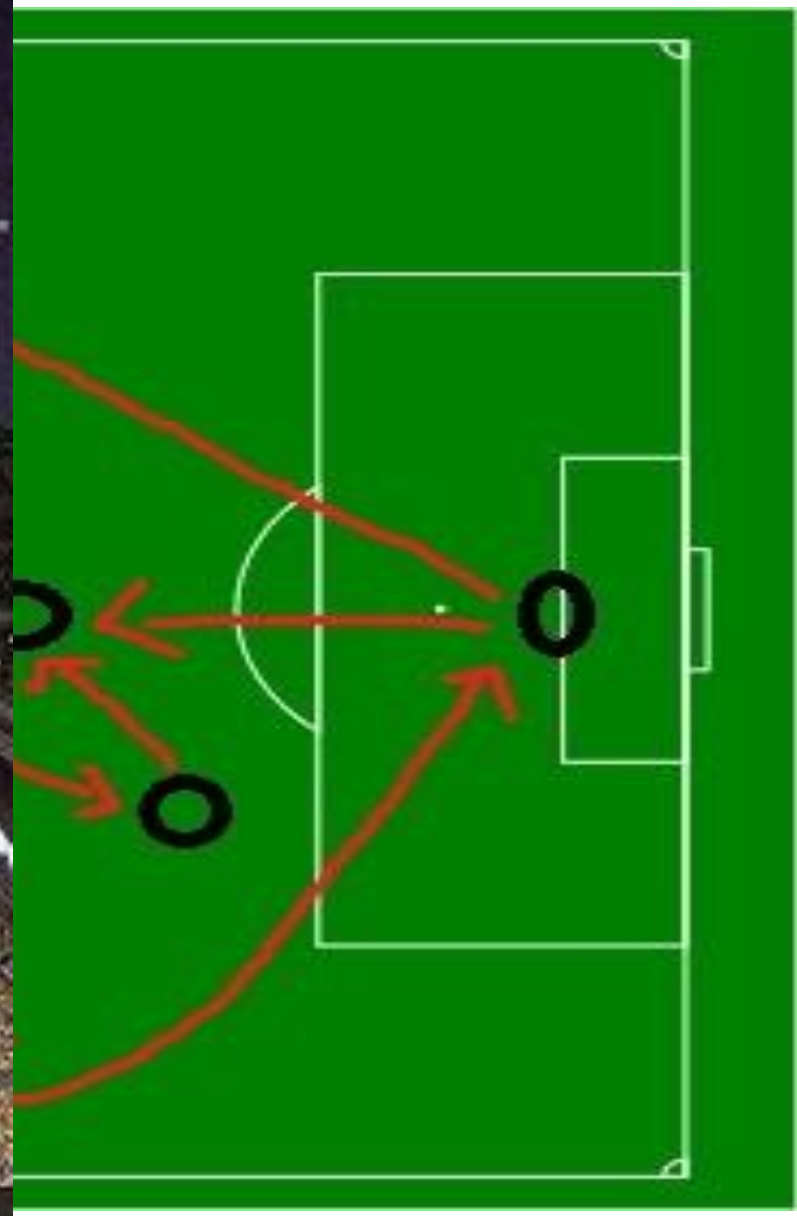


MEGA DRIVE

# TOTAL FOOTBALL

"THE ULTIMATE FOOTBALL EXPERIENCE"

DOMARK

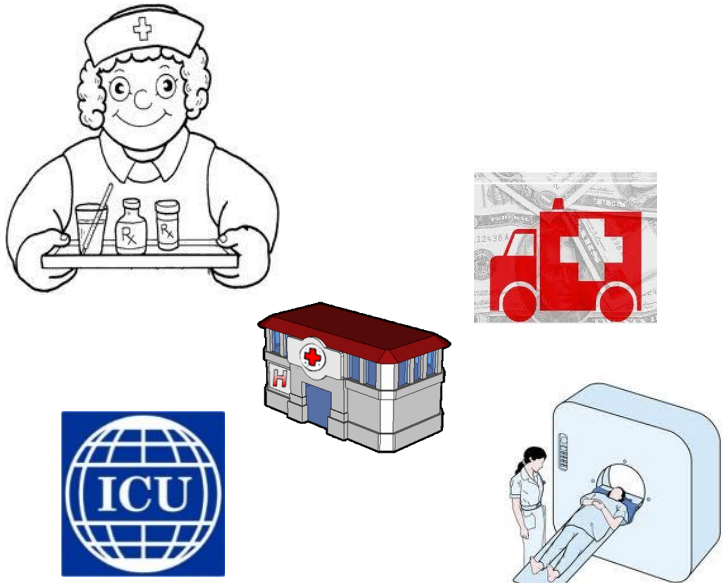


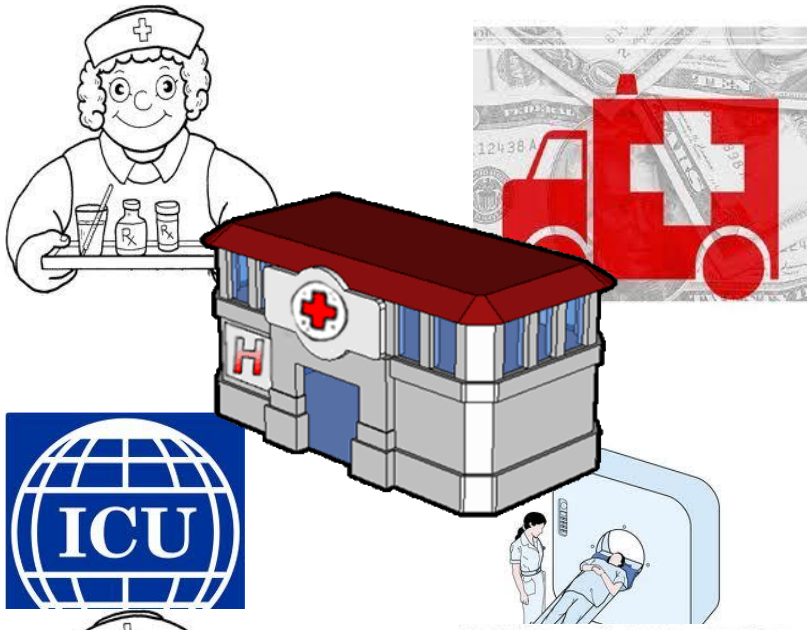
# *Zorgprofessional 2.1*

# Cultivating a culture of innovation in health care

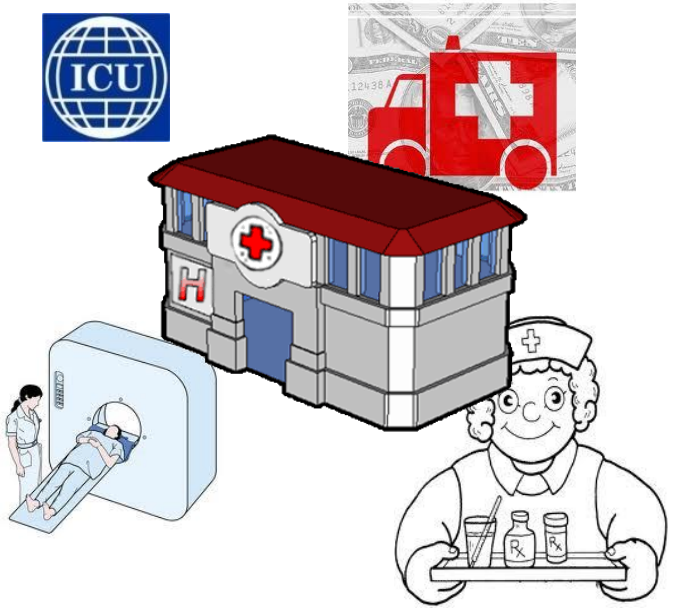
PHILIPS

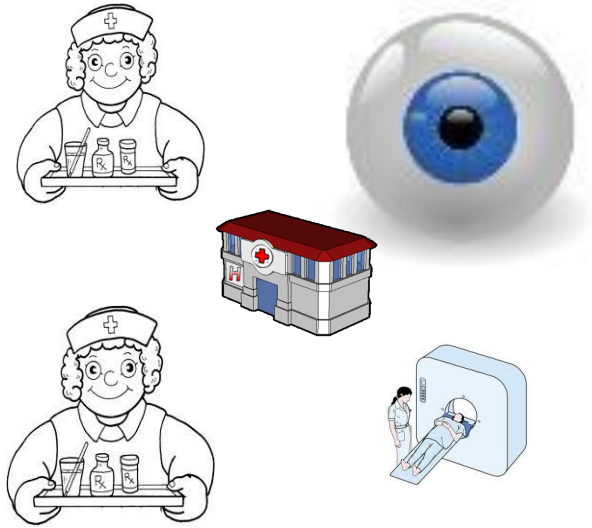
# anders organiseren…

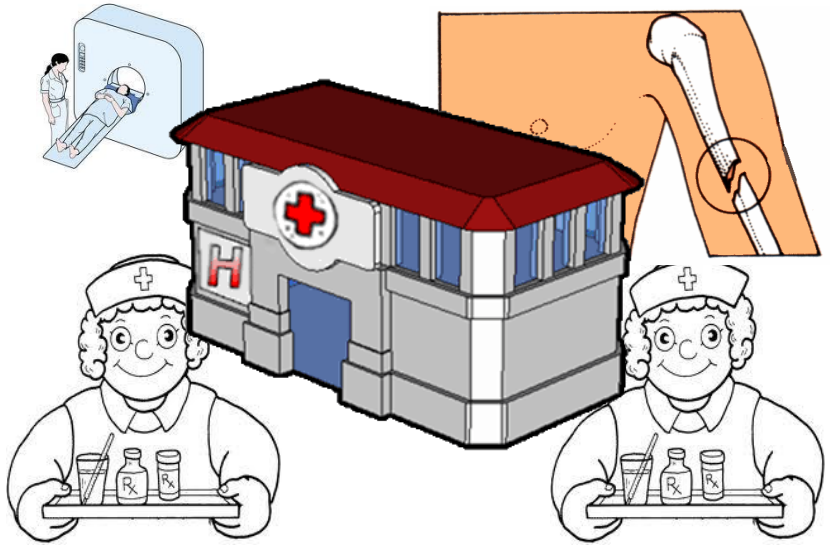


# anders organiseren…



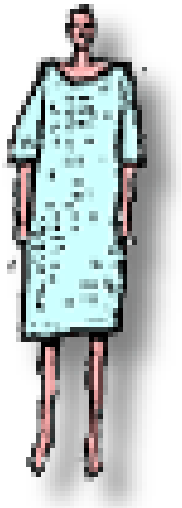





dreamstime

# chronische zorg voor een oudere populatie dicht bij huis…

**Veel betrokkenen**



**the patient**

**Dicht bij huis**

- Multidisciplinaire benadering
- Complexiteit/concentratie
- Coordinatie

# chronische zorg dicht bij huis…

**Veel betrokkenen**

**Specialistische input**

**Generalistische inslag**

**Dicht bij huis**

Inrichten van gedeconcentreerde specialistische zorg ingekaderd in eerstelijns voorzieningen

# Virtual ward

- Patienten thuis, die net geen ziekenhuisopname nodig hebben
- Patienten thuis, die net geen ziekenhuiszorg *meer* nodig hebben
- Ondersteund door moderne monitoring *(saturatiemeter, bloeddruk, weegschaal)*
- Gecoördineerd door huisartsen, ondersteund door thuiszorg, specialisten 24/7 op achterhand

Wie krijgt dit voor elkaar?
© PA
2014 World C
4 FIFA World Cup
Brazil

# Zet professionals in the lead

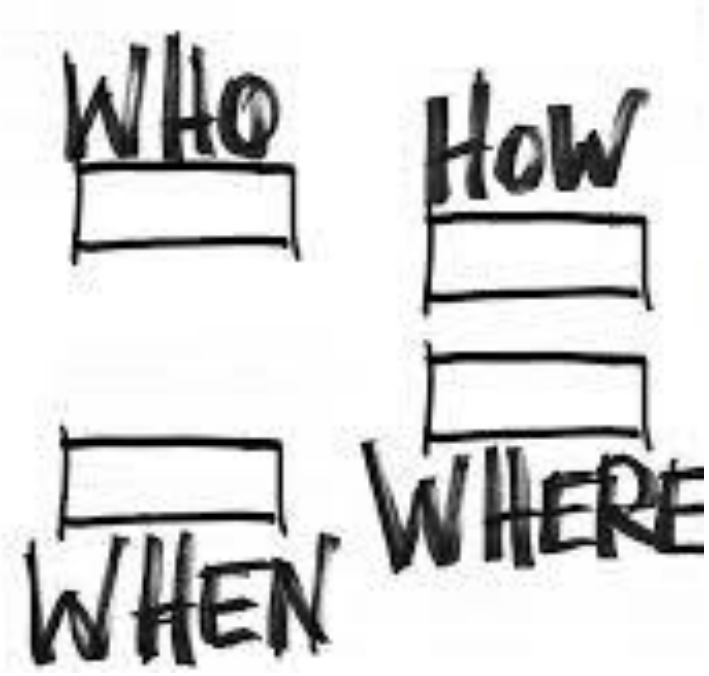
- Plenty goede ideeen
- Snelle en doeltreffende transformatie vanuit directe noodzaak
- In teamwork met managers
- Resultaat-georienteerd
- Zonder PowerPoints of business plannen

# Professional Leadership

# Wat is leiderschap?

It is
not
about
being
the
boss

Power ?
Influence



- Niet alleen RvB of afdelingshoofd
- Je bent al heel snel een ‘leider’
  - Bij de visite
  - In je praktijk
  - Op de OK
  - In je researchgroep
  - …
- Mensen verwachten leiderschap van jou

# BUT WHAT ABOUT

# MANAGERS ...?

Bestand Bewerken Beeld Favorieten Extra Help

McAfee

Favorieten Web Slice Gallery

Related Citations for PubMed... professional - Google Sea...

Pagina Beveiliging Extra

+You Web **Images** Videos Maps News Gmail More

Sign in

Google health care managers

Search

Search

About 244,000,000 results (0.20 seconds)

SafeSearch moderate

Everything

Images

Maps

Videos

News

Shopping

Books

More

**Page 2**

Gereed, maar met fouten op de pagina.

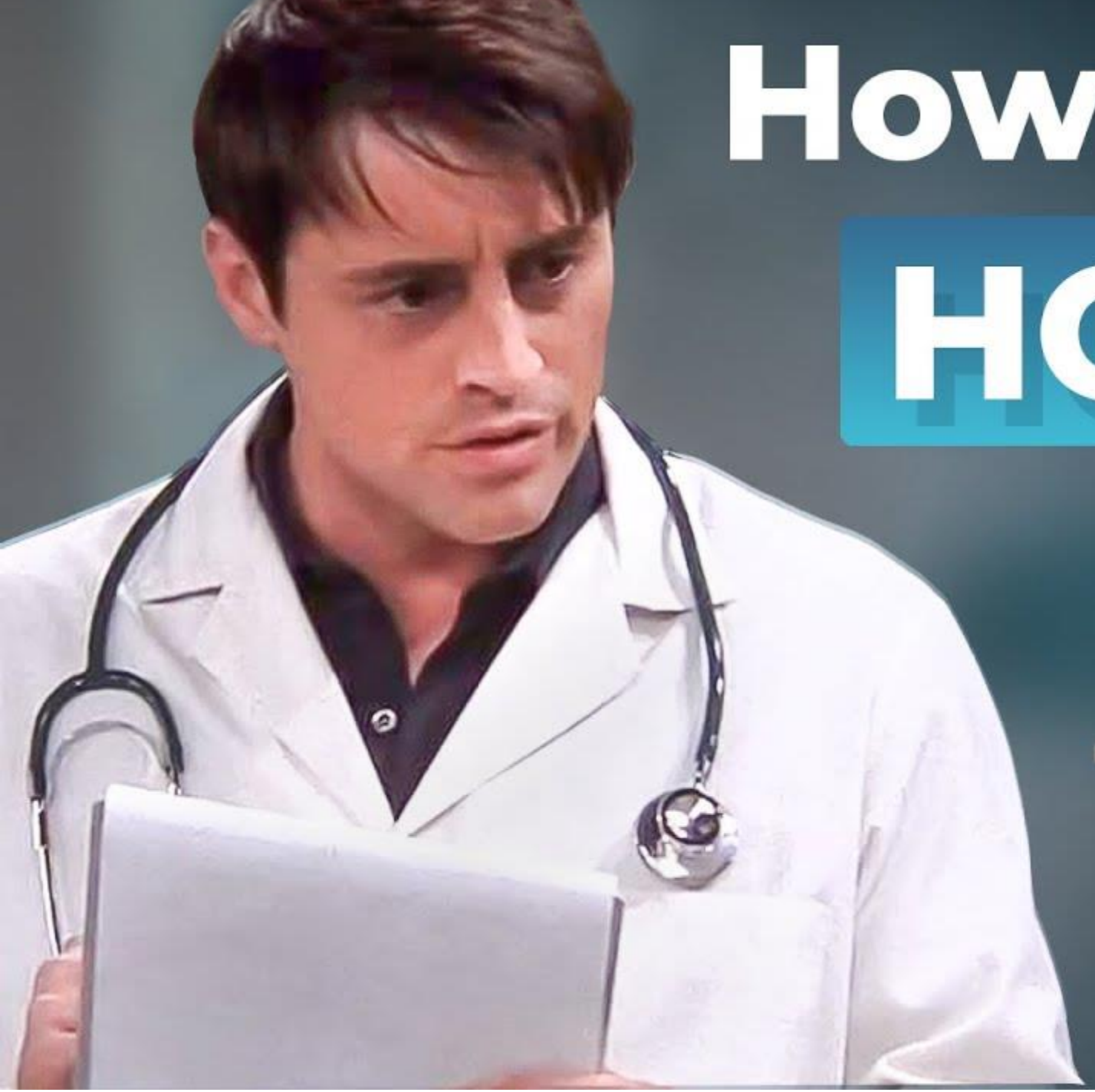
Internet

125%

# Professionals en managers spreken verschillende taal

- Productie
- Governance
- Business case
- Transparantie
- Human resources
- Dashboard
- Balanced score card
- Management tool
- Business unit

# How to Speak HOSPITAL English

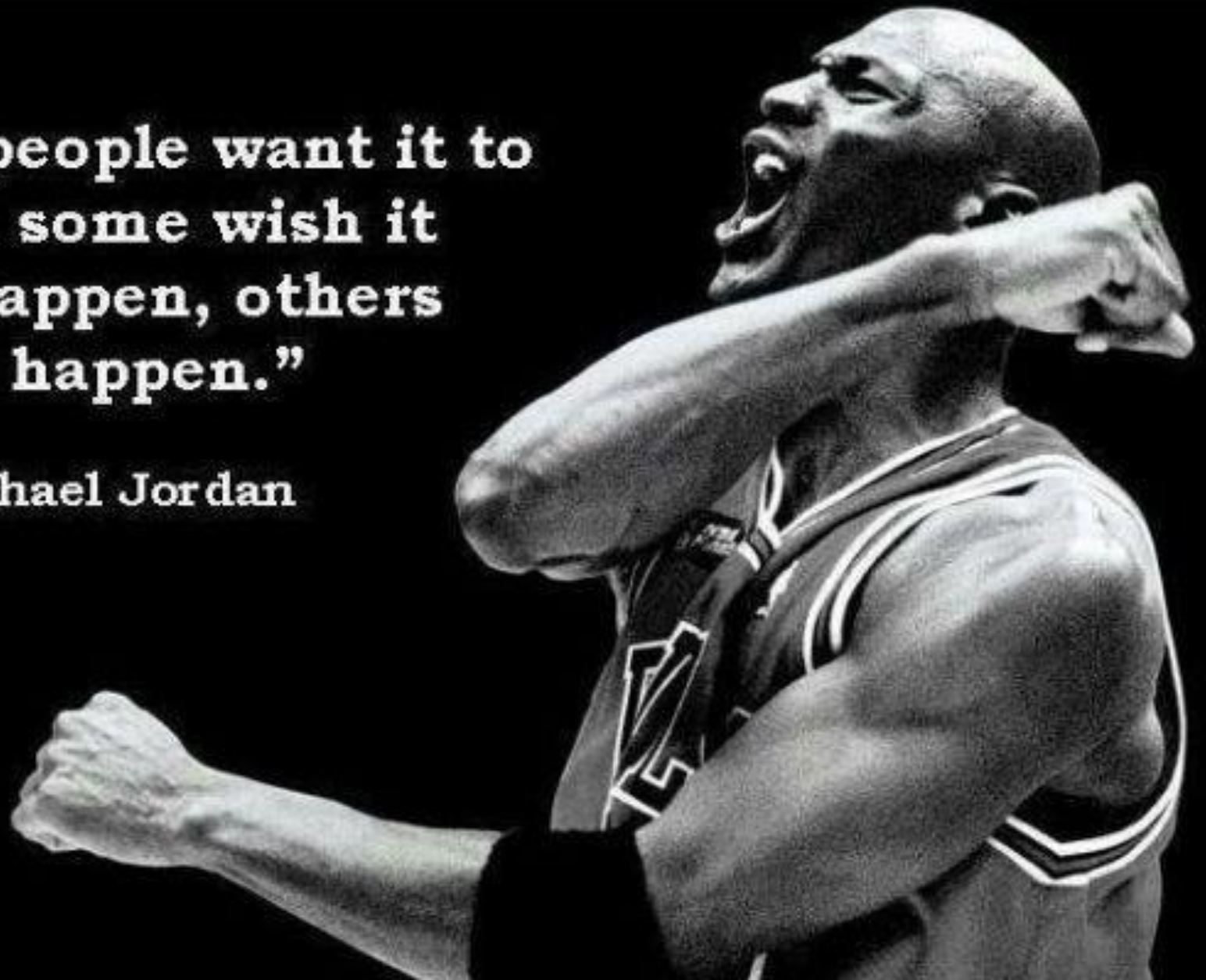


UCLH Occupational Health & Wellbeing
#OneTeam

# ONE TEAM

Chandler Wing
PLEASE CLEAN YOUR HANDS

# It is fun to be a leader !



"Some people want it to happen, some wish it would happen, others make it happen."

-Michael Jordan